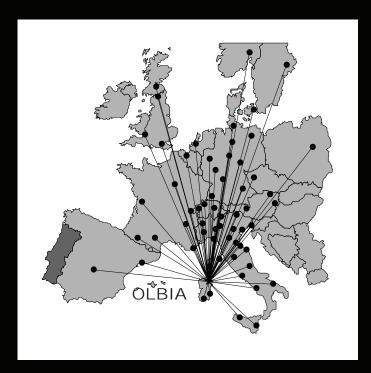






My first encounter with Costa Smeralda occurred at the beginning of 2000 in the simplest way: through the sea. It was an unforgettable emotion to cut through that clear water, with their endless shades, which skimmed an uncontaminated coast, where beaches of fine and sparkling sand nestled in formations of pink granite, sculpted by the wind. Charmed by such a beauty, I decided that this place would have been a perfect location for my family holidays, convinced by that dazzling nature and by the clear feeling that whoever had conceived Porto Cervo and Costa Smeralda wanted to create a special place, where the man's work could harmoniously fuse with nature and even add value to it. A "place of the soul" where it becomes possible to live an experience of total and fulfilling wellness, both sensorial and physical. And I recall these very images everytime I think about Costa Smeralda, a world of memories related to a world of touching beauty.

The term COSTA SMERALDA was first introduced in the Sixties by S.A.R the ishmaelite prince Karim Aga Khan referring to that coastline in North-eastern Sardinia where a narrow group of international investors had given birth to "Consorzio Costa Smeralda", a non-profit association created on the 14th of March 1962 with the intention of planning a balanced urban development and creating infrastructures which would have been able to set a better enhancement concerning elitist tourism. The responsibility of leading the territory's development was combined, later on, with the responsibility of protecting and increasing the value of the actual building stock, a new concept of tourism whose exclusivity is today worldwide renowned and that made it a high quality brand. It extends itself through a 88 kmlong coastline and it embraces the area included between Portisco and Poltu Qualtu, delimited by two monolithic rocks of granite with the low relief sign "Costa Smeralda". Its territory is characterized by the presence of numerous inlets, small beaches, and it has an extended hinterland animated by granite hills, covered by Mediterranean scrub and oleaster woods. The tourist attraction is easily reachable by the main European capitals and by the most important Italian county seats by the Olbia-Costa Smeralda international airport which is 40 km far.







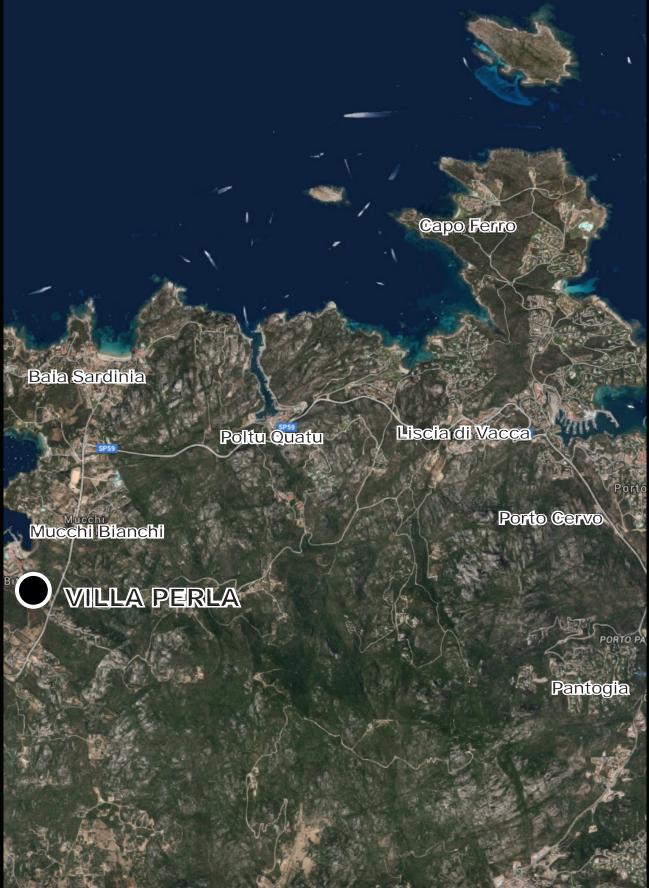






The beating heart of COSTA SMERALDA is Porto Cervo, location of the prestigious Yachting Club Smeralda (YCS), one of the best supplied harbors of the Mediterranean with a capacity of more than 700 boat spaces. At its centre there's the promenade, "Piazzetta delle Chiacchiere" and "Sottopiazza", which is an ensemble of tight streets, windows and multicolor balconies built in the typical style of Costa Smeralda; the suburbs hosts the most fashionable nightclubs and the most prestigious restaurants. Around Porto Cervo there are some areas of rare beauty like Romazzino, Cala di Volpe, Piccolo Pevero, Pevero Golf, Pantogia and Liscia di Vacca. Today, as in the past, Costa Smeralda is jet set's favorite place and it represents the ideal destination for people who want to spend their vacations inside an authentic and exclusive atmosphere.





VILLA PERLA is the name chosen for the largest and most prestigious villa inside the estate located in locality "Cala dei Ginepri" of the City of Arzachena, characterized by an extraordinary example of Mediterranean scrub at the foot of a group of granite rocks which dominates the Gulf of Canniggione









VILLA PERLA was built on 2008 and involved in a completed renovation that ended on june 2016 that has interested all external surfaces of the building, the complex of swimming pools and all electrical and mechanical equipments and nets.





















VILLA PERLA is a construction in perfect Costa Smeralda style cleverly and harmoniously inserted in the pre-existing environmental context, as if the human work was the natural completion of the thousand-year old activity of wind and rain, in respect of nature and exalting biodiversity. An exaltation of the energy stimulating the well-balanced harmony between man and nature which is typical of this style.



















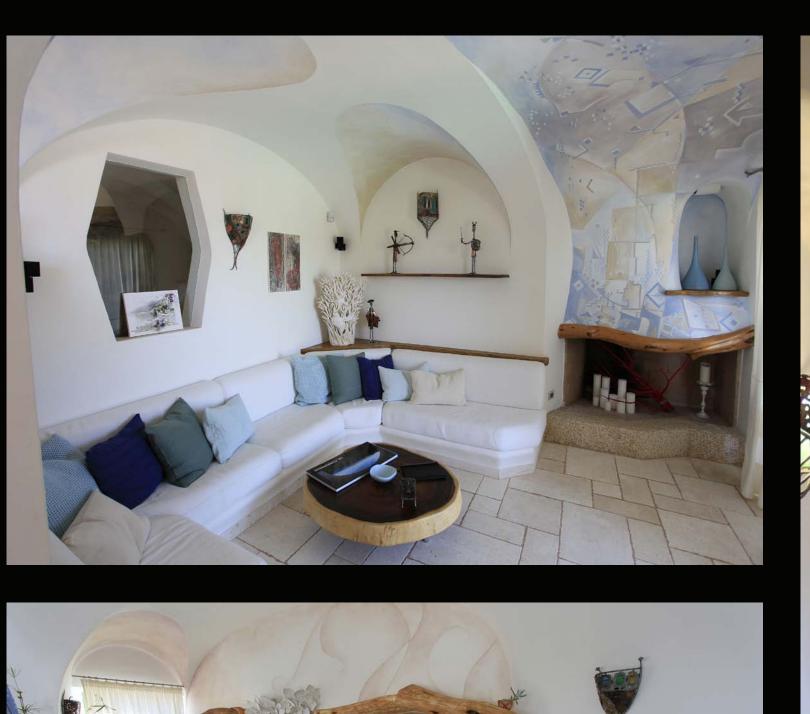
VILLA PERLA is an example of organic architecture stimulating tactile and visual emotions through its basic elements: stone, rock, glass, steel, molded wood complementary to the brickwork. A serie of perspective effects undermining the architectural symmetry and light through the wide windows which exalt the joints of the internal walls. A focus on the details with a fusion between both new and natural elements, resulting into a refinement of archaic and essential forms.



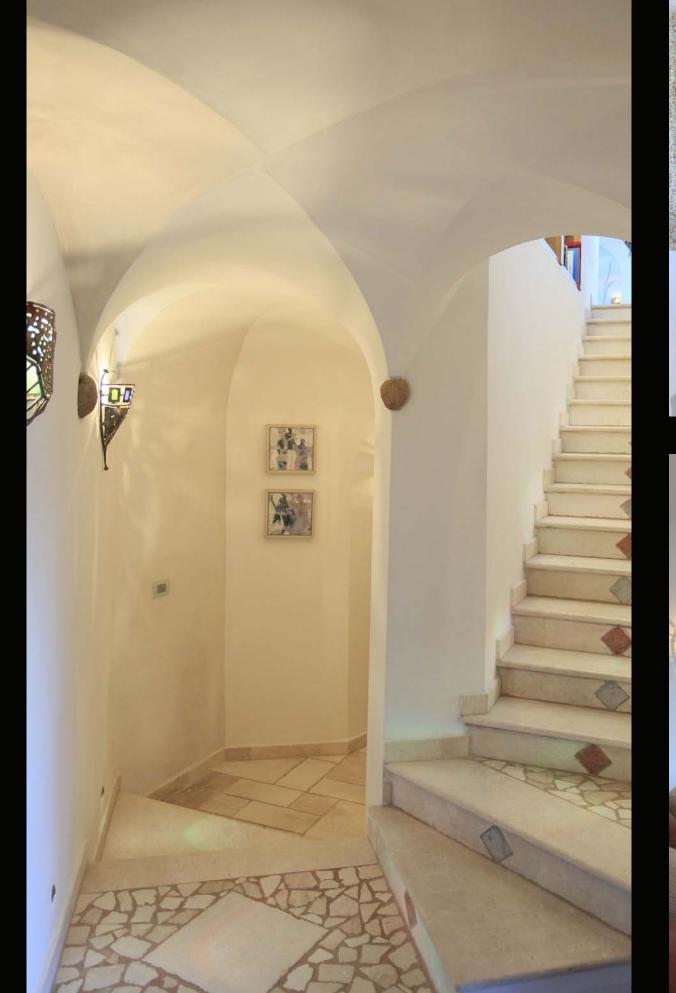






















VILLA PERLA has been furnished and decorated in typical Costa Smeralda style, using the skillful hands of artists who have tried to model natural materials. Stone, wood, iron, glass, linen, cotton are therefore the elements chosen for the interior and for the upholstered furniture and for all of the walls decoration elements. Particular attention has been chosen in the decoration of the walls through techniques of fresco, graffiti or through traditional painting technique











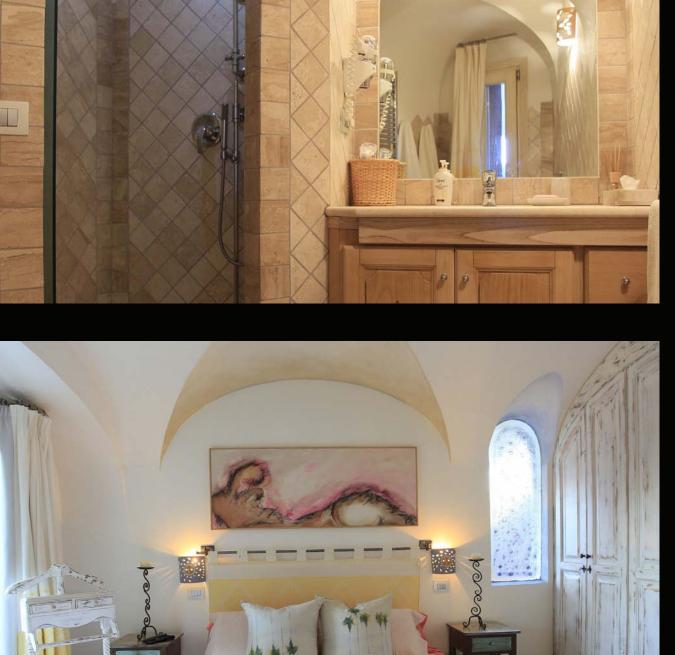


























VILLA PERLA is a solution that creates an interrelation between internal and external places, rationalizing the space in a greatness key and projecting it toward the surrounding environment. An ensemble of elements whose peculiarity derives from the work of master artisans, able to shape simple materials resulting in a brilliant and creative equilibrium.











VILLA PERLA is all this, an ideal place molded by the wind, rain and the careful hand of man in which to live an unforgettable experience in close contact with nature. A place where it will be possibile to take care of the body, to relax the mind while contemplating the beauty of nature, to be enveloped by the fragrance of perfumes and colors of the environment and have a very special relationship with the element of water in all its forms. An unforgettable place that we believe it will be able to transmit those strong emotions which we have been witnesses.





VILLA PERLA

Cala Dei Ginepri - Arzachena (OT)

COSTA SMERALDA - SARDINIA